



## NORTHWEST ACADEMY

### **OVERVIEW**

#### **Northwest Academy's Club Cabaret**

**February 29, 2020**

**The Nines Hotel**

### **WHAT IS CLUB CABARET?**

For the past 20 years, Club Cabaret, our annual auction and gala production, has served to promote equitable access and increase diversity at our school by raising funds for student scholarships. This year, Club Cabaret, will bring 250+ guests to the Nines Hotel for a live and silent auction, dinner, and an original musical performed by Northwest Academy students. Proceeds from this event support academic programs and student scholarships through the Scholarship Fund.

### **ABOUT THE SCHOLARSHIP FUND**

Northwest Academy was founded with a commitment to diversity, equity, and inclusion. The Scholarship Fund has been providing need-based financial aid to students since the school's inception; currently, approximately 20 percent of our students receive scholarship support. Club Cabaret is the primary source of funding for scholarships, raising more than \$260,000 last year for this critical endeavor.

*Your support of Club Cabaret directly impacts students who could not otherwise afford an outstanding independent education. Thank you for considering a partnership with Northwest Academy.*

### **ABOUT NORTHWEST ACADEMY**

Northwest Academy is an independent college-preparatory school serving 240 students, grades 6-12. Our unique curriculum fosters creativity by partnering rigorous academics with a passionate exploration of the arts. Our urban campus provides students unparalleled access to Portland's arts corridor, the Central Library, and Portland State University. Northwest Academy graduates are consistently accepted at their top-choice colleges and universities, many with scholarship awards.

### **WAYS YOU CAN HELP**

- Sponsor Club Cabaret at the \$25,000, \$10,000, \$5,000, \$2,500, \$1,000, or \$500 level
- Purchase tickets at the Patron level (\$250 each) or Club level (\$150 each)
- Make a direct, tax-deductible contribution to Northwest Academy's Scholarship Fund
- Donate an item to be included in the silent or live auction.

Not seeing a sponsor benefit you'd like to have? We are always open for discussion, contact Cris Gilman, Director of Development, at 503.223.3367 x310 or [cgilman@nwacademy.org](mailto:cgilman@nwacademy.org).



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**SPONSORSHIP OPPORTUNITIES**

**Northwest Academy's Club Cabaret  
February 29, 2020 at the Nine's Hotel**

**Presenting Sponsor: \$25,000**

- Presenting sponsor listing in all online and print materials
- Full-page, inside front cover advertisement in the program
- Recognition in our auction catalog
- Logo on back of all bid cards
- On-screen acknowledgment and recognition at the event
- Spotlight on Sponsorship - Facebook post highlighting your company
- Table for ten with preferred seating and sparkling wine
- Patron Preview reception at Club Cabaret

**Premiere Sponsor: \$10,000**

- Prominent sponsor listing in online and print materials
- Full-page, premium-placement advertisement in the event program
- Recognition in our auction catalog
- On-screen acknowledgment and recognition at the event
- Spotlight on Sponsorship – Facebook post highlighting your company
- Table for eight with preferred seating
- Patron Preview reception at Club Cabaret

**Platinum Sponsor: \$5,000 (or Cocktail Sponsor)**

- Sponsor listing in online and print material
- Recognition in our auction catalog
- On-screen acknowledgment and recognition at the event
- Table for eight guests
- Patron Preview reception at Club Cabaret

**Gold Sponsor: \$2,500 (or Uber/Lyft Sponsor)**

- Listing in in online and print material
- Recognition in our auction catalog
- On-screen acknowledgment and recognition the event
- Four tickets to Club Cabaret
- Patron Preview reception at Club Cabaret

**Silver Sponsor: \$1,000**

- Listing in in online and print material
- Recognition in our auction catalog
- On-screen acknowledgment and recognition at the event
- Two ticket to Club Cabaret
- Patron Preview reception at Club Cabaret



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**Bronze Sponsor: \$500**

- Listing in in online and print material
- Recognition in our auction catalog

**OTHER OPPORTUNITIES**

**Table Host: \$1,200**

- On-screen acknowledgment
- Table for eight at Club Cabaret
- Guaranteed seating arrangements



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**SPONSORSHIP CONFIRMATION**  
**Northwest Academy's Club Cabaret**  
**February 29, 2020 at the Nine's**  
**Hotel**

Sponsor Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Sponsorship Level:**

- Presenting Sponsor: \$25,000
- Premiere Sponsor: \$10,000
- Platinum Sponsor: \$5,000
- Gold Sponsor: \$2,500
- Silver Sponsor: \$1,000
- Bronze Sponsor: \$500
  
- Table Host: \$1,200

**Payment Options:**

- Payment is enclosed (*checks payable to Northwest Academy*)
- Please send me an invoice
- Please accept the enclosed contribution of \$ \_\_\_\_\_ in lieu of a sponsorship.
- This is an anonymous gift*

Authorizing Official: \_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Print Name

**Thank you for supporting Northwest Academy's Scholarship Fund!**

**For more information, please contact:**

Cris Gilman, Development Director  
Northwest Academy  
1130 SW Main Street, Portland, OR 97205  
(503) 223-3367 x310  
development@nwacademy.org

*Northwest Academy is a 501(c)3 non-profit organization, Tax ID# 93-1170516. The estimated value of each ticket is \$90. The balance of your payment may be a tax-deductible contribution to the extent allowed by law.*